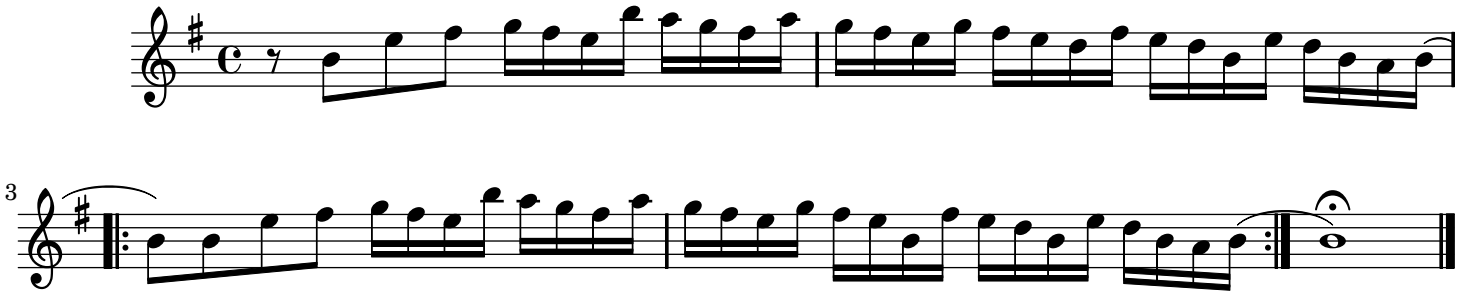Give Me A Reason